



Engaging With Aging Changing The Climate Of Aging November 12-13, 2024

**Durango Casino and Resort,
Las Vegas, Nevada**



2024 SPONSORSHIP PROSPECTUS

An opportunity for the aging network to have a conversation about aging issues.

In partnership with Nevada Senior Services
American Society on Aging (ASA)
National Adult Day Services Association (NADSA)
Nevada Interprofessional Healthy Aging Network (NIHAN)

engagingwithaging.org



ENGAGING WITH AGING 2024: CHANGING THE CLIMATE OF AGING

ENGAGING WITH AGING (EWA) RETURNS: November 12-13, 2024

Nevada Senior Services is pleased to present **Engaging With Aging 2024: Changing the Climate of Aging (EWA24)**, with conversations centered around aging issues in Nevada and the Western United States encompassing skills building, networking; and presentations by leading regional and national speakers. EWA24 brings together aging services providers, businesses, decision makers, and experts for two days of unmatched networking and timely informative education.

Anticipated attendance 600-700; 75-100 exhibitors.

Adapting and leading in a time of rapidly changing post-pandemic and generational shifts requires innovation and creativity!

EWA24 is designed to provide a forum to explore innovative and practical solution building for aging services. The conference exhibits will showcase national and regional sponsors spanning healthcare, managed care, post-acute, community-based services, age tech and nutrition. The Age-Tech intensive and exhibits will feature leading edge tech solutions for providers, caregivers, and the aging community. EWA24 offers extensive networking opportunities and the latest innovations in the poster sessions. Engaging With Aging will also continue to present the Lucy Peres Award for contributions and leadership to aging services in Nevada. New for 2024, is an enhanced collaboration with the UNLV School of Medicine Nevada Interprofessional Healthy Aging Network (NIHAN) providing continuing education in aging to health care professionals (physicians, nurses, occupational therapy, physical therapy, social work, psychology), older adults and caregivers, and in-home professional caregivers.

EWA24 welcomes the American Society on Aging (ASA) and National Adult Day Services Association (NADSA) as national collaborating partners offering targeted sessions and intensives which will attract attendees from the entire Western US.

Engaging With Aging 2021 (held February 2021) focused on the impact of the COVID-19 pandemic in Nevada with an energetic virtual conference offering dynamic speakers, professional CEU's, educational and learning experiences, break-out sessions and poster-sessions all rooted in our community's reinvention of aging services post-pandemic.

Engaging With Aging, Continuing A Long Tradition

In 2019, Nevada Senior Services held its first statewide aging services conference, Engaging with Aging, to a sold-out conference of 325 aging services professionals.

In 2019, Nevada Senior Services was passed the mantle of a statewide aging services conference when the Aging Services Directors Organization (ASDO) decided to dissolve. ASDO was founded in 1982 by Myla Florence, then the Nevada Administrator of Aging Services. It was Myla's goal to set up a network of City, County, State, and private organizations that worked with the older adult communities in Nevada. The agencies and organizations were set up to meet and share their ideas and services in order to better serve seniors. The attending organizations distributed information about their programs for seniors and members shared contact and referral information to make these programs more accessible to their communities. In October each year, ASDO has sponsored a Caregiver's Conference. CEU's are offered and many speakers have shared beneficial information over the years.

Nevada Senior Services proudly continues this tradition under the current Engaging With Aging banner. We are committed to the vision of a vibrant aging network enhanced by the annual conference. In 2019, the first Engaging With Aging Conference brought together over 325 aging professionals statewide. Engaging With Aging continues to present a unique opportunity for the aging network to engage in conversation and sharing about timely aging issues in Nevada and the Western United States.

National Collaborating Sponsors:

American Society on Aging (ASA)

National Adult Day Services Association (NADSA)

Regional Partner:

Nevada Interprofessional Healthy Aging Network (NIHAN)

EWA Prior Sponsors:

United Healthcare

Cleveland Clinic Lou Ruvo Center for Brain Health

Alzheimer's Association

Acacia Springs

Delmar Gardens

Dispatch Health

Consumer Direct Care Network

Coordinated Living of Southern Nevada

True Care Treatment Centers

Physicians Choice Home Health & Hospice

Valley Health System

AARP Nevada

NV Energy

Compassion Care Hospice

BrightStar Care

Comfort Keepers

Legacy House

Homewatch Caregivers

Dignity Health

Senior Residential Care (SRC)

The Aging Network: Target Sectors

Providers

Adult Day Care	Care Homes	Home Health
Housing	Hospice	Hospitals & Post-Acute
Long-Term Care	Managed Care	Nutrition
Personal Care	Rehabilitation	Respite
Transportation		

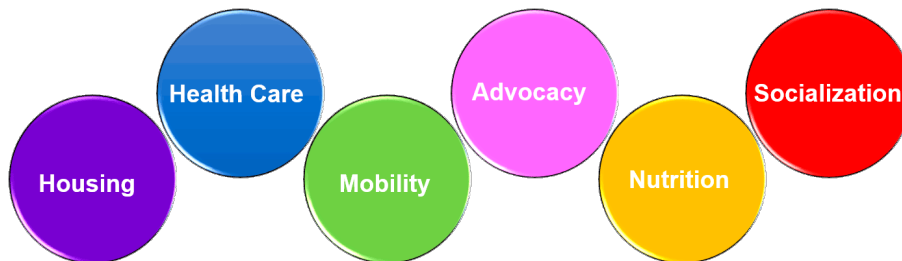
Professions/Workforce:

Care Managers	Community Health Workers	First Responders
Mental Health Counselors	Long-Term Care Administrators	Nursing
Occupational Therapy	Physical Therapy	Physicians
Social Work	Speech Pathology	

ENGAGING WITH AGING 2024 CHANGING THE CLIMATE OF AGING

Fees/Sponsorships & Exhibits Registration Fees

\$160.00 Early Registration (Prior to September 1, 2024)
\$200.00 EWA Registration
\$250 EWA + Post-Conference Intensive Registration



Sponsorship & Exhibitor Opportunities Available

\$10,000 Presenting General Session Sponsorship (Only 5 Available) Includes:

General Session: Introduction /Presentation Opportunity
Keynote, Opening, General or Closing Session: Introduction /Presentation Opportunity
Prominent Vendor Showcase Participation
Prominent Logo on Conference Boards
Largest logo on conference collateral & conference screen
Acknowledgement at conference
Exhibitor Showcase Participation & 2 attendee registrations
Attendee list with contact information pre- and -post conference

\$10,000 Conference Luncheon Sponsorship (Only 1 Available) Includes:

Introduction /Presentation Opportunity
Prominent Logo on Conference Boards
Prominent Vendor Showcase Participation
Largest logo on conference collateral & conference screen
Acknowledgement at conference
Exhibitor Showcase Participation & 2 attendee registrations
Attendee list with contact information pre- and -post conference

\$7,500 Conference Welcome Reception Sponsorship (Only 1 Available)

Prominent Logo on Reception signage and conference boards
Logo on conference collateral & conference screen
Acknowledgement at conference
Attendee list with contact information pre- and -post conference
Exhibitor Showcase Participation & 2 attendee registrations

\$6,500 Conference App (Only 1 Available)

Sponsoring the conference App is a high-visibility opportunity for all attendees to connect with the sponsor. Sponsor logo will be prominently placed on the home page app screen. The Conference App is used by attendees to navigate all Conference educational sessions and events.

Logo with link on EWA website
Logo on main conference digital display & conference signage
Sponsor recognition in conference opening and closing sessions
Attendee list with contact information pre- and -post conference
Exhibitor Showcase Space & 2 attendee registrations

\$6,000 Conference Breakfast Opening General (Only 1 Available)

Prominent Logo on Reception signage and conference boards
Logo on conference collateral & conference screen
Acknowledgement at conference
Attendee list with contact information pre- and -post conference
Exhibitor Showcase Space & 2 attendee registrations

\$5,000 Conference Exhibit Hall Breakfast Day 2 General Session (Only 1 Available)

Prominent Logo on Reception signage and conference boards
Logo on conference collateral & conference screen
Acknowledgement at conference
Attendee list with contact information pre- and -post conference
Exhibitor Showcase Participation & 2 attendee registrations

\$5,000 Conference Tote (Only 1 Available)

Provide attendees with reusable promotional tote bag which includes sponsor organizations logo.

Sponsoring the Conference Tote is a high-visibility opportunity.
Logo on main conference digital display & conference signage
Sponsor recognition in conference opening and closing sessions
Attendee list with contact information pre- and -post conference
Exhibitor Showcase Space & 2 attendee registrations

\$3,500 Hot Topic Partner Sponsorship Includes (5 Available):

Hot Topic Session: Introduction /Presentation Opportunity
Exhibitor Showcase Participation
Prominent Logo on Conference Boards
Logo on conference collateral & conference screen
Acknowledgement at conference
Exhibitor Showcase Space & 2 attendee registrations

\$2,500 Coffee/Refreshment Break (3 Available)

Prominent Logo on break signage and conference boards
Logo on conference collateral & conference screen
Acknowledgement at conference
Attendee list with contact information pre- and -post conference
Exhibitor Showcase Space and 2 attendee registrations

\$2,500 Partner Sponsorship Includes (20 Available):

Breakout Session: Introduction /Presentation Opportunity
Prominent Logo on Conference Boards
Logo on conference collateral & conference screen
Acknowledgement at conference
Exhibitor Showcase Space & 2 attendee registrations

\$800 Exhibitor Showcase:

1 skirted six-foot table & two chairs
Exhibitor Showcase Listing & Links
Exhibitor Contact Distribution
Post conference listings
2 attendee registrations

Sponsors and exhibitors can purchase additional attendee registrations at the reduced rate of \$80.

\$500 Poster Session Sponsorship Includes:
Logo on Conference Boards
Logo on conference collateral & conference screen
Acknowledgement at conference

*Note: Sponsors who have individuals attending the conference and receiving CEU will need to fill out a separate CEU Registration Form for each individual.

